

# Town of Bruderheim

## Community Sponsorship Program



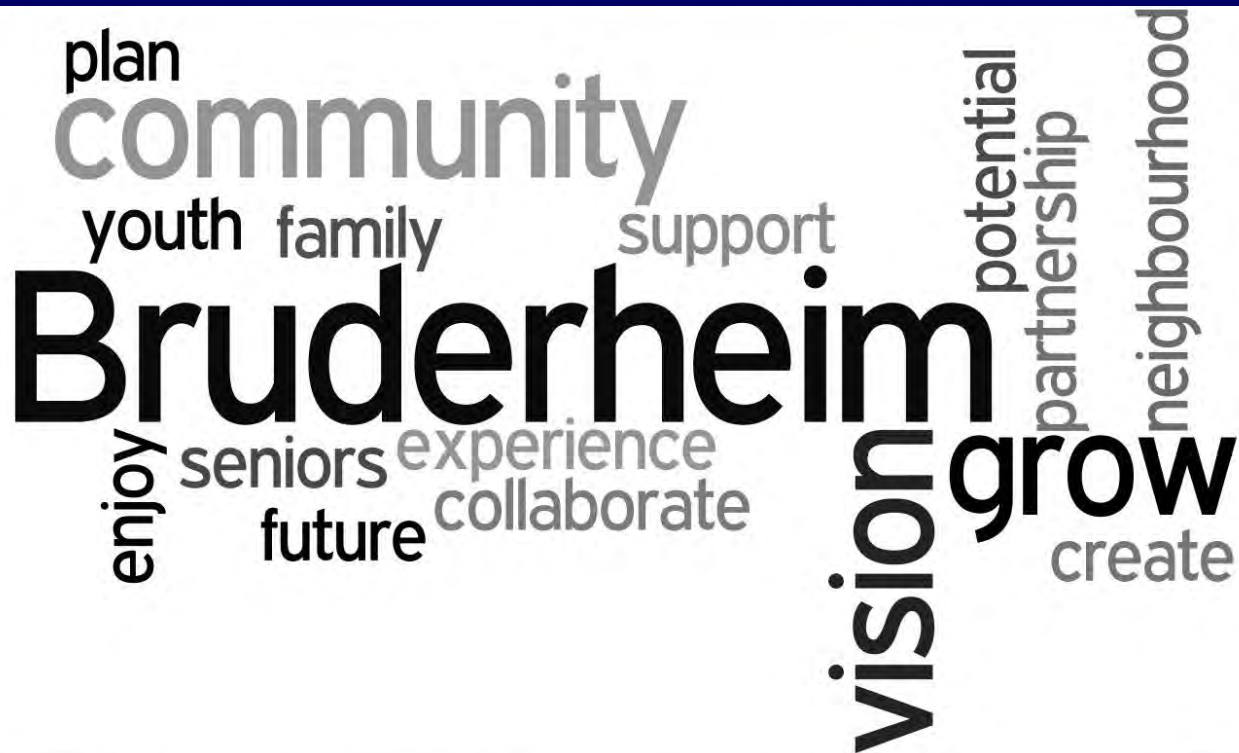
*Super stars supporting our community...*

2019

*Bruderheim,  
where the grass  
really is greener*



Home of the Bruderheim Meteorite



## The demand for quality events, programs and facilities has never been higher

Bruderheim is poised for growth as the Edmonton region's next bedroom community. The town lies in the centre of *Alberta's Industrial Heartland*, one of the province's most economically productive regions. Our area is expected to see growth and investment to the extent of \$20 to \$40 billion over the next 10 to 15 years.

### *As we grow, so do our opportunities.*

The Town of Bruderheim is continually planning for the future. We strive to provide our residents with high quality facilities, community programs, and entertaining events.

In collaboration with local businesses and community groups, Bruderheim offers exceptional opportunities for socialization, learning, and play to strengthen the foundation of our community.

*These partnerships are becoming more and more critical as we look to a bright future, striving to support the demands of a growing region.*

### Bruderheim Quick Facts

**Population:** 1,395

**Defining Characteristics:** friendly, modern, green, inviting, family-oriented, growing

**Community Features:** small-town charm, expanding community programs and events, committed volunteers, exceptional recreation facilities, community partnerships, year-round events, experienced and knowledgeable staff



## Bruderheim's own shooting star...

On March 4th, 1960, Bruderheim received a gift from outer space: the largest meteor ever to be recovered in Canada.

The fireball was witnessed across Alberta, and nearly 700 fragments were found in the Bruderheim district. It's estimated that the Bruderheim Meteor weighed over 303 kg before it detonated and shattered into pieces, many of which bounced off the frozen ground and landed on the snow to be found by locals.

*As a community, we've taken this as a sign, as permission to shoot for the stars.*

Photo: Navicore

## Bruderheim and You Shooting for the Stars...

*Promoting Health*

*Connecting People*

*Creating Excitement*

*Building Community*

Together, as partners, we can shoot for the stars. We can create a model community—one that meets the demands of Bruderheim's residents today, while planning and protecting for the future.

With generous support from our sponsors, the Town of Bruderheim will continue to grow as a vibrant, dynamic, safe and caring community where the quality of life is second to none, and diverse opportunities abound for all.

### Some of the benefits of partnering with the Town of Bruderheim:

- Increase your brand awareness
- Access a variety of promotional tools
- Build and strengthen relationships with community members
- Attract new clientele

# Taking Super Stardom to a Whole New Level

The Town of Bruderheim thanks you for considering our community for a valuable funding partnership.

## Galactic Sponsorship Level

### Benefits include exposure through:

- Special recognition ceremony
- Ability to hand out promotional materials such as merchandise and fliers during recognition ceremony
- On-site signage displaying your business/group logo
- Official Town of Bruderheim Press Release distributed to local / regional publications
- Page in Bruderheim Town Newsletter (three times a year for each sponsorship year)
- Recognition on the three Town Signs
- Distribution of promotional materials at Town events / programs
- Electronic distribution of promotional materials via Town website and social marketing networks
- Feature Spot on Bruderheim's website Home Page (three times a year for each sponsorship year)
- Long-term mention on Bruderheim's website Gratitude Corner

## Cosmic Sponsorship Level

### Benefits include exposure through:

- On-site signage displaying your business/group logo
- Official Town of Bruderheim Press Release distributed to local / regional publications
- Page in Bruderheim Town Newsletter (once a year for each sponsorship year)
- Recognition on the three Town Signs
- Feature Spot on Bruderheim's website Home Page (once a year for each sponsorship year)
- Mention on Town social marketing networks

## Astral Sponsorship Level

### Benefits include exposure through:

- Spot in Bruderheim Town Newsletter (once a year for each sponsorship year)
- Feature Spot on Bruderheim's website Home Page (once a year for each sponsorship year)
- Long-term mention on Bruderheim's website Gratitude Corner
- Mention on Town social marketing networks



# Super Star Opportunities

## Naming Rights

*Galactic Sponsorship Level—\$100,000 over 5 years*

- \* *Ultimate exposure*
- \* *Permanent advertising*
- \* *Brand awareness*
- \* *Fan loyalty*

## Bruderheim Memorial Community Centre

Bruderheim Memorial Community Centre is the heart of the Town—here we hold special events, family gatherings, and community programs.



## Bruderheim Outdoor Rink

Bruderheim's outdoor rink is a great place to play! Sharpen your skates and experience Canada's greatest game or enjoy a leisurely skate on our newly constructed (2010) outdoor rink. The ice quality is superb - thanks to our zamboni! Bruderheim's outdoor rink is open to the public and free of charge.



**Bruderheim's Outdoor Rink**  
*It's a great place to play!*



# Super Star Opportunities

## Cosmic Park

Bruderheim's new multi-generational community park will offer a skate park, splash pad, playground, community garden and picnic area. The park will be the centre of the community, bringing together the residents of Bruderheim and Strathcona and Lamont Counties, and provide diverse opportunities for people of all ages, backgrounds and cultures to gather, play, connect and build relationships. Construction will begin in the summer of 2018. The site offers a prime opportunity for brand exposure, due to its high traffic location on 52nd Avenue.

### Naming Rights

***Galactic Sponsorship Level***  
***\$100,000 (for each component)***

### ***Park Support***

In addition to regular sponsor benefits, your organization's name will be carved into a brick to be incorporated into the park.

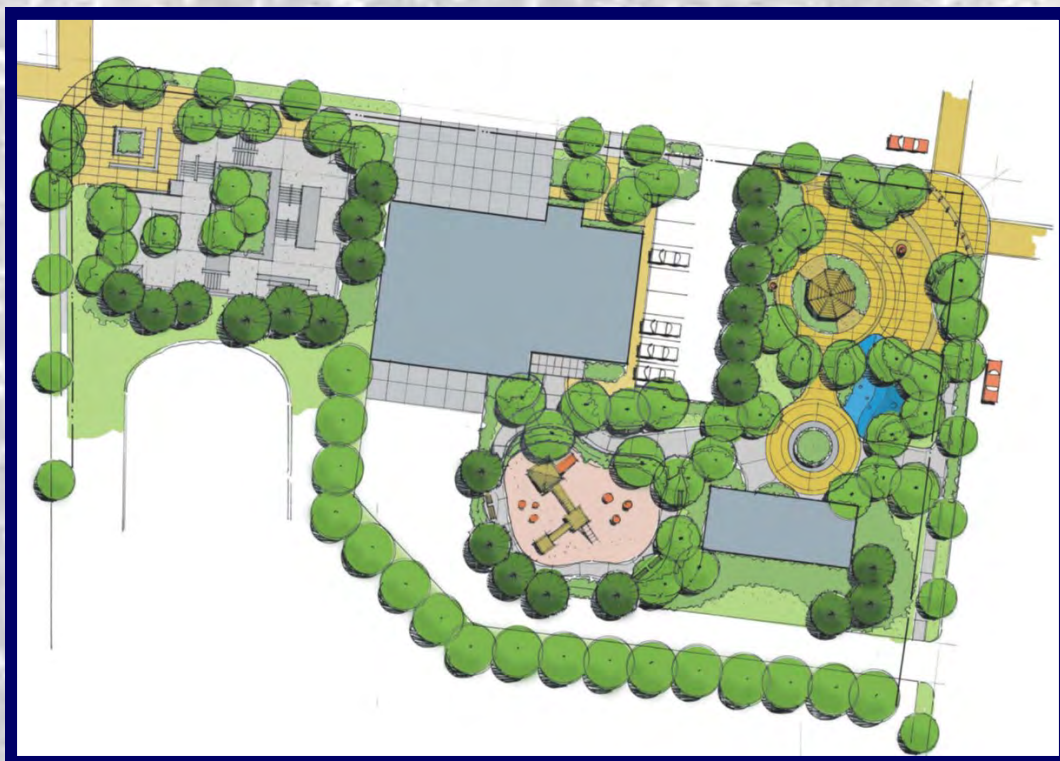
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***Cosmic Sponsorship Level Support***

***\$20,000 +***

***Astral Sponsorship Level Support***

***\$5,000—\$20,000***





# Super Star Opportunities

## Cosmic Park Components

Permanent Naming Rights

### Skateboard Park - \$100,000

A place to skate for all ages and levels.



### Splash Park - \$100,000

Water transforms imagination into new dimensions of fun! The Bruderheim splash park will offer a dynamic chance for play and add year-round aesthetic beauty to our main street.



### Playground - \$100,000

Playgrounds deliver adventure, visual excitement and imaginative fun. The playground park component will provide healthy outdoor recreation and active enjoyment for the whole family.





# Super Star Opportunities



## Landscaping

### **Cosmic Park Landscaping Project** *Galactic Sponsorship Level* **\$25,000**

Bruderheim's new community park will sit on 52nd Avenue and offer fun in so many ways—a skateboard park, splash park, and playground. Landscaping these areas will help to create a beautiful, natural space that will draw families from our community and surrounding region.

### **Urban Forestry Project** *Cosmic Sponsorship Level* **\$5,000**

The Urban Forestry Project fund will assist the Town to plant trees and shrubs throughout the community, hire professional tree pruners, and train staff to care for our living assets.

### **Sponsor-a-Student** *Cosmic Sponsorship Level* **\$6,000**

Hire a student to water, weed, and plant our way to a more beautiful community.

## Community Programs

### **Recreation Programs**

Keeping our kids active is an important step in their development. Recreation programs such as hockey, soccer, and baseball build not only muscle, but also friendship and a strong sense of community.

### **Social Programs**

Bruderheim offers a variety of social programs to residents of all ages—from Parents & Tots to youth camps and seniors' assistance. Social programs provide our residents with the resources necessary for creating lives with balance, health, and happiness.

### *Galactic Sponsorship Level* **\$20,000**

### *Cosmic Sponsorship Level* **\$5,000**

### *Astral Sponsorship Level* **\$2,000**





**Other custom sponsorship programs are also available to suit  
your organization's needs and interests.**

**For more information on how to become a super star sponsor,  
please contact:**

**Bruderheim Administration Office  
5017 Queen Street  
Bruderheim, Alberta**

**780-796-3731**

